

Kids in Kilts Parent Committee Fundraising Policy

Adopted by the Executive Board - November 16, 2022

1. Overview

This policy was developed to help guide fundraising activities of the Kids in Kilts Parent Committee (KIKPC) in order to create opportunities for KIK dancers and the highland dance community.

2. General

- 2.1. All fundraising activities shall be discussed and approved by the KIKPC Executive Board, including the Director of Kids in Kilts School of Highland Dancer, before proceeding.
- 2.2. When a fundraising idea is proposed for approval by the KIKPC Board, it must include the purpose of fundraising, how funds will be distributed to participants (e.g. if for a Team Trip or Conference/Special Event), and general expectations for participation of dance families.
- 2.3. Any KIKPC member (which includes parents/guardians of dancers and KIK staff) can propose and coordinate a fundraising activity.
- 2.4. Committees may be established by the KIKPC Executive Board to support and lead larger fundraising activities, such as the Robbie Burns Dinner Committee, Team Trip Planning Committee, etc.
- 2.5. The KIKPC Executive Board will provide financial management assistance and secure necessary licenses for all KIKPC endorsed fundraising activities.

3. Allocation of Funds

- 3.1. When KIKPC has an opportunity for group fundraising (e.g. selling tickets at a table in a grocery store), funds raised will go towards group fundraising goals, as decided by the KIKPC Executive Board, and will not be split between individuals based on volunteer hours.
- 3.2. If KIK dancers participate in dance-outs with an honorarium, these funds will be split between the Travel Bursary Fund and the Teacher Travel Fund, unless otherwise decided by the KIKPC Board.
- 3.3. To support general operations of KIKPC (e.g. monthly bank fees), **3%** of all funds raised will go into a General Fund.
- 3.4. To support teacher travel to out-of-town competitions, **2%** of all funds raised will go into a Teacher Travel Fund. Larger allocations can be made to this fund when needed and approved by the KIKPC Executive Board. See the Travel Policy for additional information on the Teacher Travel Fund.
- 3.5. All other funds raised will be allocated as decided upon at the outset of the fundraising activity.

4. Types of Fundraisers

4.1. Group Fundraising

4.1.1. General

- (a) To support and build community within KIK, some fundraisers may be put towards team building activities for all dancers, including both recreational and competitive students (e.g. year end celebration activities).
- (b) Group Fundraising can be proposed and organized by any KIKPC member (non-Board members), however the Executive Board will initiate fundraisers to support the Travel Bursary Fund and Teacher Travel Fund.
- (c) All KIK members are encouraged to participate in Group Fundraising either by volunteering or supporting the activities.

4.1.2. Travel Bursary Fund and Teacher Travel Fund

- (a) The KIKPC Board will coordinate group fundraising to support and ensure sustainability of these funds.
- (b) Recipients of travel bursaries will be encouraged to volunteer and support Travel Bursary Fund fundraising activities, either in advance of their travel or the following year.

4.1.3. Organized Team Trips, Conferences and Special Events *(including Scottish Dance Teachers' Alliance [SDTA] North American Scholarship Conference and ScotDance Canada Championship Series [SDCCS or 'Canadians'])*

- (a) Trip Planning Committees and participants may propose fundraising activities for specific trips and events.
- (b) Funds raised may offset group costs (e.g. ground transportation, registration fees), and/or may be shared between dancers participating in the fundraiser and going on the trip, as described in the Team Travel Policy.
- (c) Team Trip participants will be expected to organize and participate in coordination of fundraising activities, as described at the outset of the fundraising proposal.

4.2. Individual Fundraising

- 4.2.1. Fundraisers may be held for the purposes of raising funds for Individual Accounts and are open to participation by all interested KIKPC members (e.g. selling raffle tickets or specialty food items).
- 4.2.2. Individual Fundraising activities will depend upon volunteer interest to organize and participate, and can be proposed and organized by any KIKPC member (non-Board members).

4.3. Charitable Purposes

- 4.3.1. KIKPC may raise funds or support charitable purposes in the broader community, noting that the purpose of KIKPC is to support the dance students of the Kids in Kilts School of Highland Dance (KIK) in their pursuit of highland dance and to build community within KIK. These types of fundraising initiatives would generally be organized and promoted by individual members or by the Kids in Kilts School of Highland Dance, rather than by KIKPC.